

What is claimed is;

1. A display apparatus comprising a film on a display plane, wherein said film has:

a luminous transmittance equal to or less than 85 %,

5 a luminous reflectance equal to or less than 2 %, and

a flattened reflectance curve, of which absolute values of differential values are equal to or less than

2.

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2. A display apparatus as claimed in claim 1, wherein said film has:

selective absorption at approximately 450 nm, 570 nm, and 650 nm, and

15 a resistance equal to or less than 10000  $\Omega/\square$ .

3. A display apparatus comprising:

a laminated film composed of at least three layers comprising a protective film, a conductive film, and an

20 absorption film at surface of a display plane, wherein

said laminated film is constituted so that said absorption film containing coloring matter is arranged at a position closer to said display plane than said conductive film.

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4. A display apparatus as claimed in claim 3, wherein said laminated film has:

a luminous transmittance equal to or less than 85 %,

a luminous reflectance equal to or less than 2 %,  
a flattened reflectance curve, of which absolute  
values of differential values are equal to or less than  
2, and

5 a resistance equal to or less than 10000  $\Omega/\square$ .

5. A display apparatus as claimed in claim 3, wherein  
said conductive film is composed of at least one of metals  
selected from the group consisting of Ag, Pd, Pt, Cu, Cr,  
10 and Au.

6. A display apparatus as claimed in claim 3, wherein  
said coloring matter contained in said absorption film  
is composed of at least one of dyes and pigments selected  
15 from the group consisting of dyes and pigments having an  
absorption at 450 nm, dyes and pigments having an  
absorption at 570 nm, and dyes and pigments having an  
absorption at 650 nm.

20 7. A display apparatus comprising:

a laminated film composed of at least three layers  
comprising a protective film, a conductive film, and an  
absorption film at surface of a display plane, wherein

said laminated film is constituted so that a first  
25 layer in the order from an outer surface of said laminated  
film is said protective layer composed mainly of  $\text{SiO}_2$ ,  
a second layer is said conductive layer composed of at  
least one of metals selected from the group consisting

of Ag, Pd, Pt, Cu, Cr, and Au, and a third layer is said absorption film containing coloring matter.

8. A display apparatus as claimed in claim 7, wherein  
5 said laminated film has:

a luminous transmittance equal to or less than 85 %,

a luminous reflectance equal to or less than 2 %,

and

a resistance equal to or less than 1000  $\Omega/\square$ .

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9. A display apparatus as claimed in claim 7, wherein  
said laminated film has:

an absorption equal to or less than 75 % at  
approximately 450 nm,

15 an absorption equal to or less than 65 % at  
approximately 570 nm,

an absorption equal to or less than 75 % at  
approximately 650 nm,

a luminous reflectance equal to or less than 1 %,

20 and

a resistance equal to or less than 1000  $\Omega/\square$ .

10. A Braun tube comprising:

25 a laminated film composed of at least three layers  
comprising a protective film, a conductive film, and an  
absorption film at surface of a display plane, wherein  
said laminated film is constituted so that said  
absorption film containing coloring matter is arranged

at a position closer to said display plane than said  
conductive film.

11. A Braun tube comprising a film on a display plane,  
wherein said film has:

a luminous transmittance equal to or less than 85 %,

a luminous reflectance equal to or less than 2 %,

and

a flattened reflectance curve, of which absolute  
values of differential values are equal to or less than  
2.

12. A display apparatus as claimed in any one of claims  
from 1 to 9, wherein

said display apparatus is a plasma display.

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